

**B2B Media**

**Publisher's Statement**

6 months ended June 30, 2024

Subject to Audit

**Field Served:**

METAL CENTER NEWS serves the metal service center and toll processor industry and others allied to the field.



All totals in this report represent aggregate unique recipients, not the sum of print and digital circulation.

<b>TOTAL AVERAGE QUALIFIED NONPAID CIRCULATION</b>		<b>15,400</b>
<b>AVERAGE QUALIFIED NONPAID CIRCULATION</b>		
Qualified Nonpaid Individual - Print		9,905
Qualified Nonpaid Individual - Digital		6,342
<b>Total Qualified Nonpaid Individual</b>		<b>15,400</b>
<b>Total Average Qualified Nonpaid Circulation</b>		<b>15,400</b>

<b>AVERAGE NONQUALIFIED CIRCULATION</b>		
Nonqualified Allocated for Shows & Conventions - Print		19
<b>Total Nonqualified Allocated for Shows &amp; Conventions</b>		<b>19</b>
Nonqualified Miscellaneous, Including Staff Copies - Print		256
Nonqualified Miscellaneous, Including Staff Copies - Digital		23
<b>Total Nonqualified Miscellaneous, Including Staff Copies</b>		<b>276</b>
<b>Total Average Nonqualified Circulation</b>		<b>295</b>

<b>CIRCULATION BY ISSUES</b>			
Issue	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid
Jan	10,300	6,102	15,400
Feb	10,300	6,015	15,400
Mar	9,938	6,375	15,400
Apr	9,699	6,687	15,400
May	9,700	6,417	15,400
Metal Directory	9,700	6,418	15,400
Jun	9,700	6,377	15,400

**BUSINESS ANALYSIS**

Classification by Business & Industry		Total	%	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Classification by Job Function			
						General Management & Administration (including Purchasing) (A)	Operations and Production Supervision (B)	Sales (C)	Other Functions (D)
1.	Metal Service Center (Distributor)	14,996	97.4	9,434	6,252	10,711	1,400	2,885	
2.	Toll Processor	404	2.6	266	165	295	59	50	
3.	Others Allied to the Field								
<b>Total Qualified Circulation</b>		<b>15,400</b>	<b>100.0</b>	<b>9,700</b>	<b>6,417</b>	<b>11,006</b>	<b>1,459</b>	<b>2,935</b>	
<b>Percent</b>				<b>63.0</b>	<b>41.7</b>	<b>71.5</b>	<b>9.5</b>	<b>19.1</b>	

<b>SOURCE ANALYSIS</b>				
<b>Source</b>	<b>Print</b>	<b>Digital</b>	<b>Total</b>	<b>Percent</b>
<b>Total Direct Request From Recipient</b>	<b>9,700</b>	<b>6,417</b>	<b>15,400</b>	<b>100.0</b>
<b>Total Direct Request From Recipient's Company</b>				
<b>Total Communication Other Than Request</b>				
Membership Benefit				
Business Directories				
Lists				
Acquired Circulation				
Other Sources				
<b>Total Qualified Subscriptions</b>	<b>9,700</b>	<b>6,417</b>	<b>15,400</b>	<b>100.0</b>
<b>Percent</b>	<b>63.0</b>	<b>41.7</b>	<b>100.0</b>	
Single Copy Sales				
<b>Total Qualified Circulation</b>			<b>15,400</b>	

Although age is not reported all qualified circulation is sourced within 24 months of the analyzed issue.

<b>GEOGRAPHIC ANALYSIS</b>			
<b>State</b>	<b>Qualified Nonpaid - Print</b>	<b>Qualified Nonpaid - Digital</b>	<b>Total Qualified Nonpaid</b>
Alabama	205	123	316
Arizona	168	95	240
Arkansas	99	66	153
California	884	620	1,426
Colorado	188	134	309
Connecticut	107	82	183
Delaware	19	16	34
District of Columbia	2	1	3
Florida	563	375	885
Georgia	263	173	410
Idaho	71	26	95
Illinois	515	445	923
Indiana	215	144	344
Iowa	75	60	128
Kansas	120	55	167
Kentucky	132	75	195
Louisiana	157	114	264
Maine	20	17	36
Maryland	93	46	130
Massachusetts	129	86	206
Michigan	409	286	666
Minnesota	142	143	271
Mississippi	56	34	87
Missouri	250	142	375
Montana	54	29	76
Nebraska	61	32	91
Nevada	59	36	91
New Hampshire	33	25	56
New Jersey	204	167	353
New Mexico	85	43	124
New York	301	216	483
North Carolina	280	165	427
North Dakota	29	20	49
Ohio	583	416	957
Oklahoma	181	113	283
Oregon	156	81	230
Pennsylvania	446	310	737
Rhode Island	27	24	46
South Carolina	147	98	233
South Dakota	31	15	42
Tennessee	247	128	358
Texas	1,046	639	1,620
Utah	114	64	172
Vermont	12	3	15
Virginia	137	88	218
Washington	204	143	332
West Virginia	39	19	58
Wisconsin	210	119	313
Wyoming	36	14	49
<b>TOTAL 48 CONTERMINOUS STATES</b>	<b>9,604</b>	<b>6,365</b>	<b>15,259</b>
Alaska	57	28	80
Hawaii	37	14	50
<b>TOTAL ALASKA &amp; HAWAII</b>	<b>94</b>	<b>42</b>	<b>130</b>
Single Copy Sales			
U.S. Unclassified			
<b>TOTAL UNITED STATES</b>	<b>9,698</b>	<b>6,407</b>	<b>15,389</b>
Poss. & Other Areas	1	5	6
<b>U.S. &amp; POSS., etc.</b>	<b>9,699</b>	<b>6,412</b>	<b>15,395</b>
Canada	1	4	4
International		1	1
Military or Civilian Personnel Overseas			
<b>Total International</b>	<b>1</b>	<b>5</b>	<b>5</b>
E-mail Address Only			
Other Unclassified			
<b>GRAND TOTAL</b>	<b>9,700</b>	<b>6,417</b>	<b>15,400</b>

## NOTES

### Definition of Recipient Qualification:

Qualified recipients include general management and/or administration (including purchasing), operations and/or production supervision, sales and other functions.

**Rounding %:** Due to rounding, percentages may not always add up to 100%.

**Analyzed Issue:** The information in Business Analysis; Source Analysis; and Geographic Analysis is from an analysis of the May issue.

### Allocated for Shows and Conventions

Represents copies delivered to the following Trade Shows:

Trade Show	Location	Show Dates	Issues	Copies Delivered
FMA Show	Clearwater, FL	Feb 27-29	Jan	20
FMA Show	Clearwater, FL	Feb 27-29	Feb	20
FABTECH CANADA	Toronto, Canada	June 11-13	May	40
FABTECH USA	Orlando, FL	Oct 15-17	Metal Directory	50

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

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